



SECRETARIAT: Program Studi Bedah Anak FK-KMK Universitas Gadjah Mada RSUP Dr. Sardjito, Jln. Kesehatan 1, Sekip, Yogyakarta 55284 Telp. (0274) 631036 Fax. (0274) 631036 Website: https://inashg.org/ Email: apchg2025@gmail.com

SPONSORSHIP PROPOSAL THE 15th ASIA-PACIFIC CONFERENCE OF HUMAN GENETICS

in conjunction with

The 5th Annual Meeting of Indonesian Society of Human Genetics (InaSHG) & The 2nd Conference of Indonesian Society of Genetic Counselor (ISGC) 4-8 November 2025 (Tue–Sat), Yogyakarta, INDONESIA

"Equitable Future in Genomic Medicine: Innovation, Leapfrogging, and Advancing Technologies for Humanity."

INTRODUCTION

Genomic medicine is a field of science that studies the use of genomic data in the diagnosis, treatment, and prevention of disease. As technology advances, genome analysis is now an essential part of modern medical practice, enabling a more personalized and targeted approach to healthcare. In the last decade, genomic technology, including Next-generation sequencing (NGS) has advanced rapidly, changing the way we understand and manage various medical conditions. From identifying genetic mutations underlying disease to developing therapies tailored to an individual's genetic profile, this field has shown great potential in improving clinical outcomes.

However, the main challenge in Genomic Medicine is translating research findings from the laboratory (bench) to clinical practice (bedside), and furthermore, how to leverage these discoveries into business innovations with broad impacts, particularly in Asia-Pacific region and developing countries, including Indonesia. This translational process involves cross-disciplinary collaboration between researchers, clinical practitioners, industry players, and other stakeholders, requires a strong regulatory and ethical framework. The Indonesian Society of Human Genetics (InaSHG) in collaboration with Asia-Pacific Society of Human Genetics (APSHG) will hold an official biennial scientific meeting of the Asia-Pacific Conference of Human Genetics (APCHG) 2025 in conjunction with the 5th Annual Meeting of Indonesian Society of Human Genetics (InaSHG) & the 2nd Conference of Indonesian Society of Genetic Counselor (ISGC).

In 2025, Indonesia will host the APCHG for the second time, after 31 years. The 15th APCHG will be held in Yogyakarta on Tuesday-Saturday 4-8 November 2025. The conference will be held in Alana Hotel & Convention Center, Yogyakarta. Apart from its strong scientific content, being held in a cultural city with lots of opportunities for exploration is another key factor that will make the APCHG 2025 even more attractive to the participants. The meeting is expected to be attended by about 500 delegates





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and exhibitors all over the world. For the 15th APCHG in 2025, we expect that the support from local participants will also be great.

This conference aims to explore the journey of Genomic Medicine from basic research to clinical applications, ultimately to the business market, and ethical, legal, and social issues (ELSI). By bringing together experts in the fields of genomics, clinical, and industry, we hope to identify the challenges and opportunities in integrating genomic science into health practice and its commercialization. In this session, participants will gain in-depth insight into how genomic technology can be implemented effectively in clinical and business settings, as well as the strategic steps needed to accelerate the adoption of medical genomics in broader healthcare.

OBJECTIVE

- To provide basic and ongoing knowledge for participants to increase current knowledge and frontiers regarding the application of Genomic Medicine to improve patients' healthcare.
- 2. To enhance insights for participants in the fields of Genomic Medicine for continuing education in the fields of human genomics and beyond.
- 3. To increase insights and business opportunities for Genomic Medicine applications to improve people's quality of life

EVENT TITLE

THE 15TH ASIA-PACIFIC CONFERENCE OF HUMAN GENETICS in conjunction with the 5th Annual Meeting of Indonesian Society of Human Genetics (InaSHG) & the 2nd Conference of Indonesian Society of Genetic Counsellor (ISGC) "Equitable Future in Genomic Medicine: Innovation, Leapfrogging, and Advancing Technologies for Humanity."

TARGET PARTICIPANTS

- 1. Human Geneticist
- 2. Clinical Geneticist
- 3. Medical Specialist
- 4. General Practitioner
- 5. Genetic Counsellor
- 6. Medical Geneticist
- 7. Molecular Geneticist
- 8. Molecular Biologist
- 9. Bioinformatician





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- 10. Lecturer
- 11. Researcher
- 12. Scientist
- 13. Health Practitioner (Nurses, Pharmacist, Nutritionists, and others)
- 14. Start-up Genomics
- 15. Industry
- 16. Student

TIME AND PLACE OF EVENT

1. Wellcome Trust NGS Variant Interpretation Workshop

- a. Time: Tuesday-Wednesday, 4-5 November 2025
- b. Place: Alana Hotel and Convention Center, Yogyakarta

2. PSGCA Genetics Counselling Workshop

- a. Time: Wednesday, 5 November 2025
- b. Place: Alana Hotel and Convention Center, Yogyakarta

3. Inborn Error of Metabolism from Newborn Screening to Genetic Therapy

- a. Time: Wednesday, 5 November 2025
- b. Place: Alana Hotel and Convention Center, Yogyakarta

4. APCHG Conference

- a. Time : Thursday-Saturday, 6-8 November 2025
- b. Place: Alana Hotel and Convention Center, Yogyakarta

ACTIVITY DETAILS

1. Workshop

- a. Wellcome Trust Workshop NGS Genome Sequencing Calling & Variant Interpretation
- b. PSGCA Genetic Counseling Workshop
- c. Inborn Error of Metabolism from Newborn Screening to Genetic Therapy

2. APCHG Conference

International Scientific Committee (APSHG)

- Prof. Brian Chung (President APSHG) (Hong Kong)
- Prof. Yin-Hsiu (Nancy) Chien (President-elect APSHG) (Taiwan)
- Prof. Thanyachai Sura (Past President APSHG) (Thailand)
- A/Prof. Poh-San Lai (Past President APSHG) (Singapore)
- Prof. Zilfalil Bin Alwi (Board Member APSHG, Malaysia)
- Prof. Catherine Lynn Silao (Secretary APSHG, Philippines)
- Dr. Ai Ling Koh (Board Member APSHG, Singapore)
- Prof. Ni-Chung Lee (Board Member APSHG, Taiwan)
- Dr. Prasit Phowthongkum (Board Member APSHG, Thailand)
- Dr. B.R.Lakshmi (Board Member APSHG, India)
- Ms. Breana Cham (President PSGCA) (Singapore)





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InaSHG Advisory Board

- Prof. Sultana MH Faraz
- Prof. Herawati Sudoyo
- Prof. Sofia Mubarika Haryana
- Prof. Damajanti Rusli Sjarief
- Prof. Tri Indah Winarni

Organizing Committee

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APCHG 2025 MAIN CONFERENCE Day 1 (6th November 2025) Keynote

- 1. Mr. Budi Gunadi Sadikin* (Minister of Health, Republic of Indonesia)
- 2. Prof. Brian Hon-Yin Chung (President APSHG)
- Prof. Sangkot Marzuki (Founder APSHG) Journey of Human Genetics in Indonesia

Plenary

- Prof. Dame Sue Hill (NHS UK) Genomic Medicine: Advance, Challenges, and Future Direction
- 2. Prof. Yin-Hsiu Chien (Nancy) (President-elect APSHG) Transforming diagnosis: The impact of newborn screening programs on rare genetic disorders
- 3. Prof. Gunadi (President InaSHG) Genomic Medicine in Complex Disorder

Symposium

1. Prenatal Genomics

- a. Prof. Erik Sistermans (Amsterdam UMC) Genome-wide (GW) first-tier NIPT as A National Screening Program: Advantages & Challenges
- b. Dr. Ivan Sini (Chairman, Indonesian College of Obstetrics & Gynecology) –
 PGT-A in Developing Countries: Best Practice & Challenges
- c. Prof. Alison McEwen* (University of Technology Sydney) Genetic Counselling in an Era of Prenatal Screening
- d. Juliana Mei-Har Lee (Genetic Counselling Asia) Psycho-social and genetic counselling issues in reproductive genetics

2. Expanded Newborn Screening in Inborn Error of Metabolism

- a. Prof. Damayanti Rusli Sjarif (Universitas Indonesia)
- b. Prof. Thong Meow Keong (University of Malaya) Metabolomics: Basic Principles, Uses and Limitations
- c. Dr. Tan Ee Shien (KK Women's and Children's Hospital) Singapore Journey on Newborn Screening
- d. Prof. Catherine Lynn T. Silao (University of the Philippines Manila)

3. Rare Diseases

- a. Prof. Damayanti Rusli Sjarif (Universitas Indonesia)
- b. Prof. Tri Indah Winarni* (Universitas Diponegoro) Intellectual Disability:
 Diagnosis & Future Challenge in Genomic Era
- c. Prof. Poh-San Lai (National University of Singapore) Advancement in Diagnosis of Neuromuscular Disorders
- d. Prof. Vorasuk Shotelersuk (Chulalongkorn University) Role of Long-Read Genome Sequencing for Rare Diseases





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- e. Dr. Tan Ee Shien (KK Women's and Children's Hospital) Ending The Diagnostic Journey in Rare Disease Genomics for KIDS in ASEAN
- f. Dr. Bregje van Bon (Radboud University) SETBP1: The Journey from Gene Discovery to Becoming an Expertise Clinic

4. Complex Genetic Disorder

- a. Dr. Syahrilnizam Abdullah (Universiti Putra Malaysia)
- b. Prof. Mohammad Saifur Rohman (Universitas Brawijaya) Common Variants in Stent Restenosis and Calcified Plaque
- c. Prof. Ni-Chung Lee (Nina) (National Taiwan University Hospital): Role of Methylation in Genetic Disorders
- d. Dr. Prasit Phowthongkum (Chulalongkorn University): Polygenic Risk Scores for Asian Populations: Applications in Cancer and Cardiovascular Disorders: sooner or later.

5. Gene Therapy

- a. Prof. Thanyachai Sura (Mahidol University) Gene therapy for Neurofibromatosis
- b. Prof. Yin-Hsiu Chien (President-elect APSHG) Advancing Therapeutics for Inborn Error of Metabolism: Innovations in Enzyme Replacements and Gene Therapy
- c. Dr Ai Ling Koh (KK Women's and Children's Hospital)
- d. Dr. B.R. Lakshmi (Molecular Diagnostics, Counseling, Care & Research Centre MDCRC, India) Genetic Counseling in Era of Gene Therapy
- e. Prof. Hiroyuki Awano* (Tottori University): Current Advances of Gene Therapy for Duchenne Muscular Dystrophy

Day 2 (7th November 2025)

Plenary

- 1. Prof. Christian Gilissen (Radboud University) Advancement in Bioinformatics Its Role in Genomic Medicine
- 2. Ms. Breana Cham* (President PSGCA)
- 3. Prof. Sultana MH Faradz (President ISGC) Ethics in Genetic Counseling in Genomic Era

Symposium

1. Ethical, Legal, and Social Issues

- a. Dr. Helger IJntema (Radboud University) Incidental Findings in Genetic Testing: The Nijmegen Experience
- b. Prof. Thong Meow Keong (University of Malaya) Ethical and Cultural Issues in Genomic Counselling
- c. Prof. Thanyachai Sura (Mahidol University)





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- d. Dr. Shih Wei Seow (Precision Health Research, Singapore, PRECISE) ELSI Challenges in Implementation of Genomic Medicine in Singapore
- e. Dr. Elaine Lo (National University Hospital) Challenges in Implementation of Pharmacogenomics in Singapore
- f. Prof. Kenjiro Kosaki (Keio University, Japan)
- g. Prof. Eva Maria Cutiongco-de la Paz (University of the Philippines Manila)

2. Omics Technology

- a. Dr. Helger IJntema (Radboud University) Towards the Clinical Implementation of HiFi Genomes
- b. Dr. Safarina Malik* (Mochtar Riady Institute for Nanotechnology) Single Cell Technology*
- c. Prof. Alison McEwen* (University of Technology Sydney) Genetic Counselling in an Era of Multiomics
- d. Prof. Ni-Chung Lee (Nina) (National Taiwan University Hospital)
- e. Dr Lim Weng Khong (SingHealth Duke-NUS Genomic Medicine Centre)
- f. Prof. Poh-San Lai (National University of Singapore) Omics in Neuromuscular Disorders

3. Bioinformatics & Al in Genomics

- a. Prof. Christian Gilissen (Radboud University) Long-read sequencing -Advantages & Challenges
- b. Prof. Erik Sistermans (Amsterdam University Medical Centers) WisecondorFF:
 Improved Fetal Aneuploidy Detection from Shallow WGS through Fragment
 Length Analysis
- c. Dr. Tyas Hikmawan* (Universitas Gadjah Mada)
- d. Dr. Rahadian Pratama* (The Indonesian Society for Bioinformatics and Biodiversity, MABBI)
- e. Prof. David Aanansen (Oxford University)*
- f. Dr Lim Weng Khong (SingHealth Duke-NUS Genomic Medicine Centre)
- g. Dr Ai Ling Koh (KK Women's and Children's Hospital)

4. Metagenomics

- a. Prof. Muh. Nasrum Massi* (Universitas Hasanuddin)
- b. Prof. Bachti Alisyahbana* (Universitas Padjadjaran)
- c. Prof. Maria Inge Lucida* (Universitas Airlangga)
- d. Prof. David Aanansen (Oxford University)*

5. Cancer Genomics & Blood Dirsoder

- a. Prof. Sofia Mubarika Haryana (Universitas Gadjah Mada) Epigenetic in Cancer
- b. Dr. Ahmad Utomo* (YARSI University) Genomic Medicine in Cancer
- c. Prof. Zilfalil Alwi (Universiti Sains Malaysia) Thalassemia and the Global Globin Network





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- d. Dr. Prasit Phowthongkum (Chulalongkorn University)
- e. Prof. Aru Wisaksono Sudoyo* (Universitas Indonesia)

Day 3 (8 November)

Plenary

- 1. Prof. Herawati Sudoyo (Mochtar Riady Institute for Nanotechnology) Population Genomics What We Have Learned from Indonesian Studies
- 2. Dr. Irene Gallego Romero (St Vincent's Hospital, The University of Melbourne)
- 3. Dr. Bregje van Bon (Radboud University) Introduction of Entrustable Professional Activities (EPA's) in the Medical Genetics' Curriculum
- 4. Peter Goodhand* (Global Alliance for Genomics and Health, GA4GH)

Symposium:

1. Precision Public Health

- a. Dr. Ines Atmosukarto* (Indonesian Minister of Health) Biomedical & Genome Science Initiative (BGSi)
- b. Prof. Vorasuk Shotelersuk (Chulalongkorn University, Bangkok, Thailand) Genomics Thailand: Implementing Genomic Medicine into Healthcare
- c. Prof. Kenjiro Kosaki (Keio University, Japan)
- d. Dr. B.R. Lakshmi (Molecular Diagnostics, Counseling, Care and Research Center MDCRC) Role of Genetic Counseling in Precision Public Health

2. Population Genomics

- a. Dr. Shih Wei Seow (Precision Health Research, Singapore, PRECISE) PRECISE
- b. Dr. Syahrilnizam Abdullah (Universiti Putra Malaysia) MyGenome
- c. Dr. Irene Gallego Romero (St Vincent's Hospital, The University of Melbourne)
- d. Prof. Eva Maria Cutiongco-de la Paz (University of the Philippines Manila) Filipinome
- e. Prof. Hiroyuki Awano* (Tottori University): Newborn Screening of Spinal Muscular Atrophy

3. Advancing Genomics in the Western Pacific Region: WHO's Vision and Initiatives

- a. Prof. Zilfalil Alwi (Universiti Sains Malaysia)
- b. Prof. Tiffany Boughtwood* (Murdoch Children's Research Institute)
- c. Prof. Kazuto Kato* (Osaka University)

4. Pharmaco & Nutrigenomics

- a. Prof. Rika Yuli Wulandari* (Universitas Pembangunan Nasional "Veteran" Jawa Timur)
- Dr. Elaine Lo (National University Hospital, Singapore) Implementation of Preemptive Pharmacogenomics as Part of Routine Clinical Care - a Story of the Lion City
- c. Prof. Catherine Lynn T. Silao (University of the Philippines Manila)





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d. Ms. Indri Rooslamiati* (Balai Besar Biomedis dan Genomika Kesehatan, BB Binomika) – Pharmacogenomics in Indonesia: Advances & Challenges

(*, to be confirmed)





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CORRESPONDENCE

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RSUP Dr. Sardjito

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E-mail : apchg2025@gmail.com

c. Account

Name of Bank : Bank Mandiri Cabang Fisipol UGM Yogyakarta

Account Number : 1370024184281

Account Name : InaSHGSWIFT Code : BMRIIDJA





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PARTNERSHIP OFFERS

The success of a meeting of this scale will always depend on generous support from our dearest sponsors. At the same time, we also believe that our sponsors, along with their clients, current or prospective, and industrial partners, will also benefit from their presence in the meeting. We are therefore pleased to propose the following sponsorship opportunities for your consideration.

PACKAGES

A. Platinum Sponsor Package (limited availability) USD 40,000

Please note that this package includes one lunch symposium in the main conference. You may also be interested in sponsoring a workshop luncheon seminar for only 10,000 USD 5,000 USD more (offer price!). Please see section F below.

a. 1 luncheon seminar

Entitlement to hold 1 luncheon seminar during the main conference. Topic must be appropriate for the conference. The seminar detail is to be provided to the Organizing Committee at least 60 days in advance of the date of the seminar.

The luncheon seminar in the main conference is held in a single, large meeting room with no other concurrent session, allowing you to reach the widest possible audience.

The title of the seminar will be listed in the conference timetable along with a "sponsored by" statement.

b. 12 m² free-build exhibition space

Platinum Sponsor is entitled to set up a free-standing exhibition booth of its own design in a 12 m² space (equivalent to the area of 3 standard exhibition booths), located within the main exhibition area of the conference. The sponsor may choose the preferred shape and exact location of this space subject to availability. Only empty free-building space is provided. Designing, construction, decoration and removal of the booth is the responsibility of the sponsor and is subject to the final approval from the Organizing Committee. All expenditures pertaining to this are from the sponsor.

Additional free-build space can be purchased, subject to availability.

c. Advertising billboard: The sponsor's logo will appear in the "Platinum Sponsors" section on:





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- ✓ The official banners of the 15th APCHG at the conference area.
- ✓ A backdrop in the main hall.
- ✓ Vertical banners around the conference area.

Detailed specification of these shall be provided closer to the conference dates. The logo of the sponsor which will be used to advertise must be registered with the Organizing Committee in the sponsorship agreement.

d. Free advertisement on an inside cover of the conference program book

Platinum sponsor is entitled to a full page, full-color advertisement of its own design, subject to approval from the Organizing Committee, on an inside-cover page of the conference program book. The Organizing Committee reserves the rights to assign either the front or back inside-cover on a first-come, first-serve basis.

✓ Logo appearance in the 15th APCHG printed materials and merchandise:

- The sponsor's name and logo will be printed under the heading "Platinum Sponsors" on the sponsors page in the conference program book.
- The sponsor's logo will appear in the 15th APCHG publicity flyers.
- The sponsor's logo will appear on the conference bag.
- ✓ Logo with hyperlink at conference website
- ✓ Eligibility to include one promotional material in the conference bag
- ✓ Opening Ceremony sponsorship
- ✓ 10 Complementary "Platinum Sponsor" conference badges, optionally incorporating their own company's name and/or logo
- ✓ Invitation to join the gala dinner
- ✓ Entitlement to register up to 10 delegates on reduced rates
- ✓ Entitlement to purchase additional advertising opportunities, exclusive to Platinum Sponsors

Due to their limited availability, these unique advertising opportunities cannot be offered as part of a standard Platinum Sponsor package. Instead, they are available exclusively to our Platinum Sponsors at a small additional charge, and on a first come, first-serve basis.

- ✓ Company name/logo printing on conference badge straps (1 available. 2,000 USD)
 - The name or logo of the sponsor will be printed on the conference badge straps, alternating with the conference logo. The Organizing Committee will supply the straps.
- ✓ Upgrade to full-color advertisement on the back cover of the program book (1 available, 4,000 USD)





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- ✓ Combination of the above packages (conference badge straps and back cover advertisement) (1 available. 5,000 USD—a saving of 1,000 USD)
- ✓ Partial funding of the abstract book, including sole, full-color advertisement on the covers (1 maybe available, TBC. 5,000 USD)

Abstracts from this conference will be published as a supplemental issue of an academic journal (title of journal TBC), with professionally printed copies distributed to the delegates at the conference. The Organizing Committee may be able to offer an advertisement package including the logo of the sponsor on the bottom-left corner of the front cover and full-page (US letter size) full-color advertisement on the back cover. These are the only advertisements in this supplemental issue: it will not contain advertisements from any other company. The title page of the issue will also include a statement that it was funded jointly by the sponsor and the conference.

Full funding opportunity may also be available for approximately 11,000 USD (exact figure to be confirmed on request). This covers the full publication costs of the issue and therefore the funding statement will change to "funded by" the sponsor. Additionally, a notice will be placed in the program book that the publication of the abstract book for this conference was wholly supported by the sponsor.

Availability of this package is subject to the choice of journals. Please enquire for more detail.

- Platinum Sponsor will receive a campaign medal and sponsorship certificate from the Organizing Committee.
- ✓ You may also be interested in sponsoring a workshop luncheon seminar for only 10,000 USD more. Please see F below.

B. Gold Sponsor Package 30,000 USD

Please note that this package does not include lunch symposium. You may also be interested in sponsoring a workshop luncheon seminar for only 10,000 USD 5,000 USD more (Offer price!). Please see section F below.

a. One 8 m² exhibition booth

Gold Sponsor is entitled to one double-size booth $(4 \text{ m} \times 2 \text{ m}, \text{ total area} = 8 \text{ m}^2)$, located within the main exhibition area of the conference.

b. Advertising billboard: The sponsor's logo will appear in the "Gold Sponsors" section on:





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- ✓ A backdrop in the main hall.
- ✓ Vertical banners around the conference area.

Detailed specification of these shall be provided closer to the conference dates. The logo of the sponsor which will be used to advertise must be registered with the Organizing Committee in the sponsorship agreement.

c. Free advertisement in the conference program book

Gold sponsor is entitled to a full-page advertisement of its own design, subject to approval from the Organizing Committee, in the conference program book.

d. Logo appearance in the 15th APCHG printed materials:

- ✓ The sponsor's name and logo will be printed under the heading "Gold Sponsors" on the sponsors page in the conference program book.
- ✓ The sponsor's logo will appear in the 15th APCHG publicity flyers.
- e. Logo with hyperlink at conference website
- f. 8 Complementary "Gold Sponsor" conference badges, optionally incorporating their own company's name and/or logo
- g. Invitation to join the gala dinner
- h. Entitlement to register up to 8 delegates on reduced rates
- i. Gold Sponsor will receive a campaign medal and sponsorship certificate from the Organizing Committee.
- j. You may also be interested in sponsoring a workshop luncheon seminar for only 10,000 USD 5,000 USD more (Offer price!). Please see F below.

C. Silver Sponsor Package 20,000 USD

a. One exhibition booth

Silver Sponsor is entitled to one standard-size booth (2 m \times 2 m, total area = 4 m²), located within the main exhibition area of the conference.

b. Advertising billboard: The sponsor's logo will appear in the "Silver Sponsors" section on:





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- ✓ The official banners of the 15th APCHG at the conference area.
- ✓ A backdrop in the main hall.
- ✓ Vertical banners around the conference area.

Detailed specification of these shall be provided closer to the conference dates. The logo of the sponsor which will be used to advertise must be registered with the Organizing Committee in the sponsorship agreement.

c. Free advertisement in the conference program book

Silver sponsor is entitled to a full-page advertisement of its own design, subject to approval from the Organizing Committee, in the conference program book.

d. Logo appearance in the 15th APCHG printed materials:

The sponsor's name and logo will be printed under the heading "Silver Sponsors" on the sponsors page in the conference program book.

- e. Logo with hyperlink at conference website
- f. 5 Complementary "Silver Sponsor" conference badges, optionally incorporating their own company's name and/or logo
- g. Invitation to join the gala dinner
- h. Entitlement to register up to 5 delegates on reduced rates
- i. Silver Sponsor will receive a campaign medal and sponsorship certificate from the Organizing Committee.
- You may also be interested in sponsoring a workshop luncheon seminar.
 Please see F below.

D. Co-sponsor Package 10,000 USD

a. One exhibition booth

Co-sponsor is entitled to one standard-size booth ($2 \text{ m} \times 2 \text{ m}$, total area = 4 m^2), located within the main exhibition area of the conference.

- **b. Advertising billboard**: The sponsor's logo will appear in the "Co-sponsors" section on:
- ✓ The official banners of the 15th APCHG at the conference area.
- ✓ A backdrop in the main hall.





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✓ Vertical banners around the conference area.

Detailed specification of these shall be provided closer to the conference dates. The logo of the sponsor which will be used to advertise must be registered with the Organizing Committee in the sponsorship agreement.

c. Logo appearance in the 15th APCHG printed materials:

The sponsor's name and logo will be printed under the heading "Co-sponsors" on the sponsors' page.

- d. Logo without hyperlink at conference website
- e. 5 Complementary "Co-sponsor" conference badges
- f. Invitation to join the gala dinner
- g. Co-sponsor will receive a sponsorship certificate from the Organizing Committee.

E. Exhibitor Package 5,000 USD

a. One exhibition booth

Exhibitors are entitled to one standard-size booth ($2 \text{ m} \times 2 \text{ m}$, total area = 4 m^2), located within the main exhibition area of the conference.

- b. Entitlement to use the name and logo of the conference
- c. The company's name will appear in the programme book
- d. 4 Complementary "Exhibitor" conference badges
- e. Invitation for two persons to join the gala dinner (supplemental gala dinner can be purchased for the remaining Exhibitors. See below)

F. Workshop Sponsor Package (limited availability) 30,000 USD

a. 1 luncheon seminar

Entitlement to hold 1 luncheon seminar during a particular workshop of your choice (4 available). Topic should ideally be appropriate for the workshop. The seminar detail is to be provided to the Organizing Committee at least 60 days in advance of the date of the seminar.

Unlike the luncheon seminar in the main conference days, there will be up to 4 concurrent workshop luncheon seminars, the audience in each is thus





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estimated to be approximately 80-120 individuals. This provides an opportunity to deliver your message to a smaller, more focused audience sharing interest in your product or service.

The title of the seminar will be listed in the conference timetable along with a "sponsored by" statement.

b. Automatic enrolment as Silver Sponsor, with all benefits included.

Silver Sponsor benefits include booth, advertisement, logo placement, Silver Sponsor badges, eligibility to register delegates at reduced rates, gala dinner, medal and certificate as described in C above.

- c. Optional upgrade to Gold or Platinum Sponsor package (subject to availability)
- ✓ Upgrade to Gold: 10,000 USD (totaling 40,000 USD)
- ✓ Offer price: Upgrade to Gold: 5,000 USD (totaling 35,000 USD)
- ✓ Upgrade to Platinum: 20,000 USD (totaling 50,000 USD)
- ✓ Offer price: Upgrade to Platinum: 15,000 USD (totaling 45,000 USD)

G. Extra purchase

- a. Full page advertisement in the programme book (500USD each)
- b. Additional sponsor's/exhibitor's badge (including gala dinner) (250 USD each)
- c. Additional/supplemental gala dinner (for sponsors' guests or Exhibitors without gala dinner invitation) (60 USD each)

H. Suggestion for benefits not listed

The Organizing Committee intends to be flexible with the sponsorship arrangement. If you have additional requests or suggestions for benefits not currently listed, please do not hesitate to let us know.





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PARTICIPATION CONSENT FORM

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